

# Le Vigne

**Location** 35 Greenwich Avenue, New York, NY 10014, US

**Date** July 2009

**Design** Madlab Architects & Spurse

**Size** 58sqm

Le Vigne is a new wine store that was created in just three weeks using a recession-friendly approach. Discovered through the classified advertisements site Craigslist, the retail space was stripped down to its original 1902 interior to expose brick fireplaces, hardwood floors and tin ceilings. Recycled furniture - such as chairs, dressers and drawers - has been repurposed and installed around the edges of the store to create unusual stacked display units for wine bottles. Meanwhile, a selection of second-hand tables has been haphazardly arranged along the centre of the store to form an abstract map of Italy on which wines are displayed according to region. Only one bottle of each variety is kept on display, with trapdoors and hidden drawers providing storage for extra stock.



